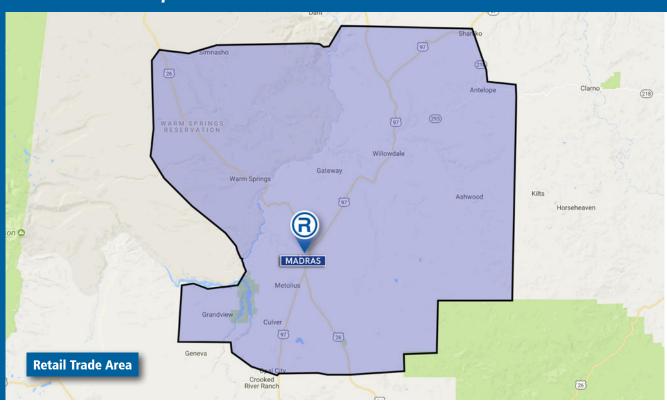
Retail Market Profile 2017





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January 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Retail Trade Area	16,282	18,706	19,698	20,602

Income

	2017 ESTIMATE
Average Household	\$59,726
Median Household	\$48,503
Per Capita	\$21,440



Educational Attainment

	2017 ESTIMATE
Graduate or Professional	5.2%
Bachelor's Degree	9.2%
Associate Degree	7.9%
Some College, No Degree	28.0%
High School Graduate	31.1%
Some High School, No Degree	12.1%
Less than 9th Grade	6.4%

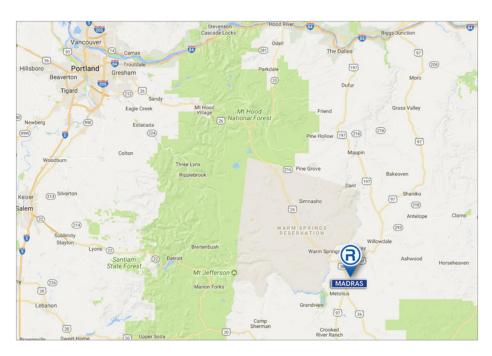
Race Distribution

	2017 ESTIMATE
White	58.87%
Black or African American	0.91%
American Indian/ Alaskan	23.38%
Asian	0.99%
Native Hawaiian/ Islander	0.25%
Other Race	10.73%
Two or More Races	4.87%
Hispanic or Latino (of any race)	23.11%

Age

<u> </u>				
GROUPS	2017 ESTIMATE			
9 Years and Under	15.20%			
10-17 Years	11.47%			
18-24 Years	9.38%			
25-34 Years	13.18%			
35-44 Years	11.88%			
45-54 Years	11.69%			
55-64 Years	12.06%			
65 Years and Over	15.13%			
DISTRIBUTION	2017 ESTIMATE			
Median Age	35.62			
Average Age	37.40			

LOCATION MAP



TRAFFIC COUNTS



EXISTING RETAIL



