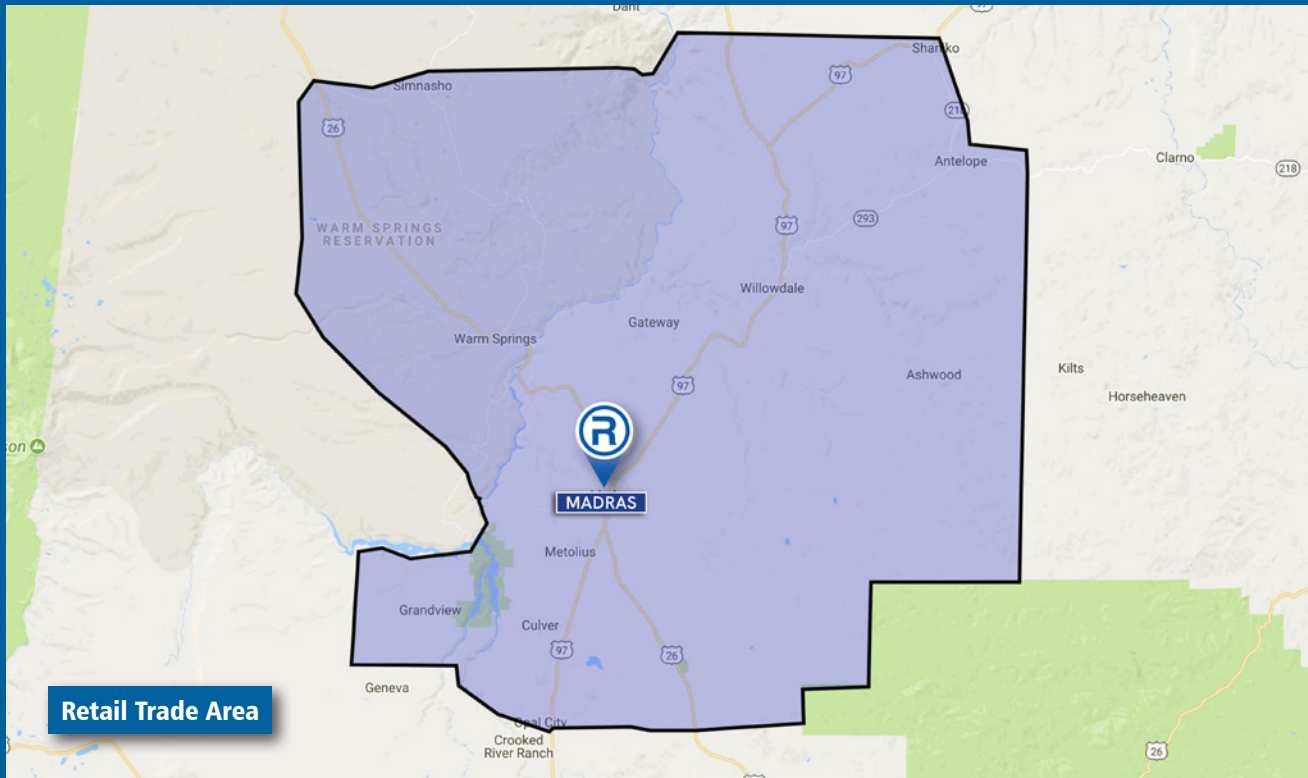


Retail Market Profile 2017



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January 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Retail Trade Area	16,282	18,706	19,698	20,602

Income

	2017 ESTIMATE
Average Household	\$59,726
Median Household	\$48,503
Per Capita	\$21,440

Educational Attainment

	2017 ESTIMATE
Graduate or Professional	5.2%
Bachelor's Degree	9.2%
Associate Degree	7.9%
Some College, No Degree	28.0%
High School Graduate	31.1%
Some High School, No Degree	12.1%
Less than 9th Grade	6.4%

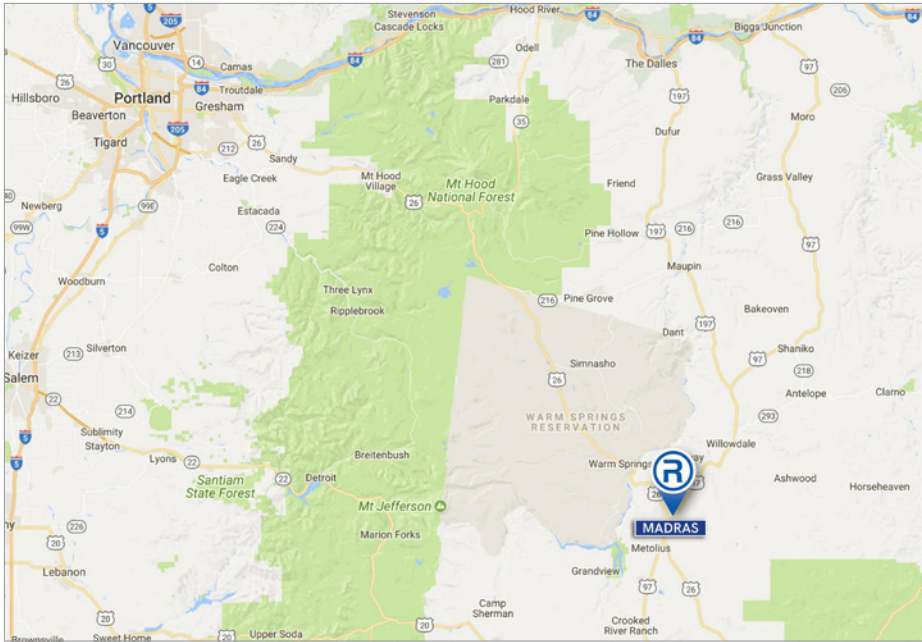
Race Distribution

	2017 ESTIMATE
White	58.87%
Black or African American	0.91%
American Indian/Alaskan	23.38%
Asian	0.99%
Native Hawaiian/Islander	0.25%
Other Race	10.73%
Two or More Races	4.87%
Hispanic or Latino (of any race)	23.11%

Age

GROUPS	2017 ESTIMATE
9 Years and Under	15.20%
10-17 Years	11.47%
18-24 Years	9.38%
25-34 Years	13.18%
35-44 Years	11.88%
45-54 Years	11.69%
55-64 Years	12.06%
65 Years and Over	15.13%
DISTRIBUTION	2017 ESTIMATE
Median Age	35.62
Average Age	37.40

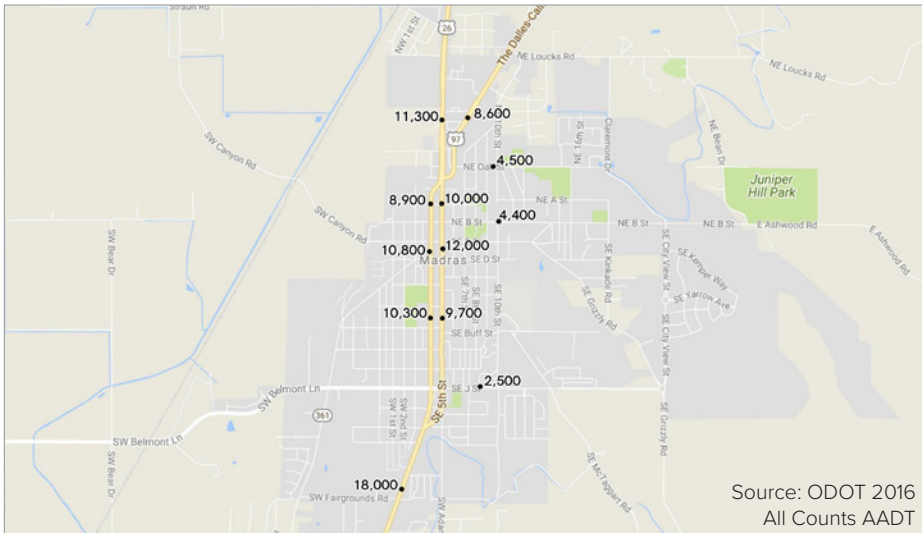
LOCATION MAP



EXISTING RETAIL



TRAFFIC COUNTS



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.