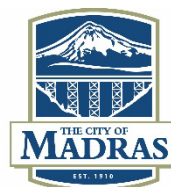


Madras Redevelopment Commission

Window Display Improvement Program



125 SW "E" Street
Madras, OR 97741
541-475-2344
www.ci.madras.or.us

OVERVIEW

The Madras Redevelopment Commission (MRC) has a Window Display Improvement program to assist property owners and businesses to make their window displays more visible. Guidance to the MRC identified that most businesses' signage does little to attract customers. Rather, attractive window displays that show visitors to the downtown area what goods and services a business provides is far more effective to increase sales from customers. This program includes grant funding for lighting and display professionals to renovate a storefront display by paying for installation of track lighting with moveable heads, light bulbs, display platforms up to where the storefront window sits, storefront window ceiling grids, replacement of reflective window film with transparent window film, and display fixtures. This program can also pay for the MRC to put on classes on window display renovations.

ELIGIBILITY

1. The subject property is located within Madras Urban Renewal District boundary (see Map 1).
2. Property owner/business' utility accounts with the City of Madras are in good standing.
3. There are no outstanding City Code violations on the subject property.
4. Applicants may be:
 - An Individual
 - A For-Profit Business Tenant (with written approval from the building's owner)
 - Property or Business Owner
 - A 501 (c)(3) not-for-profit or charitable organization
5. Current storefront windows and display does not visually communicate the goods/services the business provides.
6. The property owner/business has not received any other funding from the City within one-year.

AVAILABLE FUNDING

The Madras Redevelopment Commission will allocate grant funding for Window Display Improvement grants in their biennial budget. The MRC will consider awarding grant funding for applications subject to funding availability. The MRC may award up to \$4,000 per application at their discretion based on the approval criteria stated herein.

APPROVAL CRITERIA

Grant funding will be awarded for projects that are consistent with the following criteria:

MANDATORY CRITERIA Window Display Improvement Program	Standard Met?	
	Yes (X)	No (X)
1. If the property owner/business owner does not know what changes are needed, they will utilize the guidance from the MRC design professionals to determine the needed changes to improve the storefront display.		
2. Darkened and/or reflective windows will be replaced with transparent Low-E windows or film so customers can see into the store 24 hours a day.		
3. Interior lighting will be installed to illuminate items on display in storefront window.		
4. Business agrees to change the items and method of display, quarterly.		
5. All necessary permits (e.g., electrical permit) from the Jefferson County Community Development Department.		

MRC REVIEW PROCESS

Design Assistance applications will be reviewed through the MRC's Type A Review process which is a 30-day review process. Once a Window Display Improvement application is filed, the City's Community Development Department will review the application to ensure all required information has been submitted and the approval criteria are satisfied. Once the required information and approval criteria are satisfied, City staff will work with the applicant to purchase the necessary supplies, equipment, permits, and professional guidance.

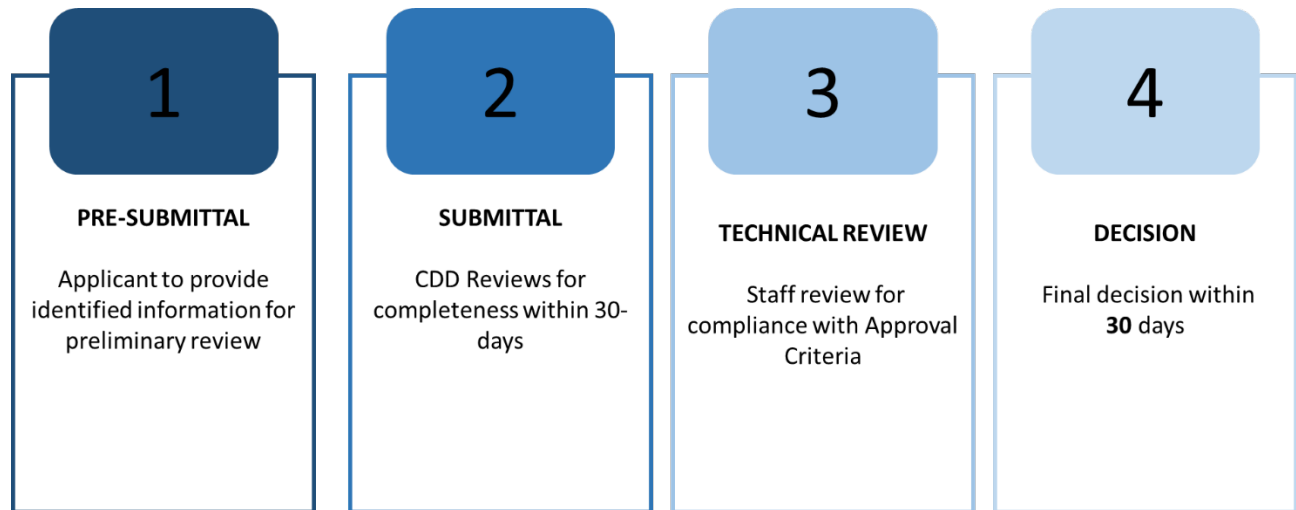
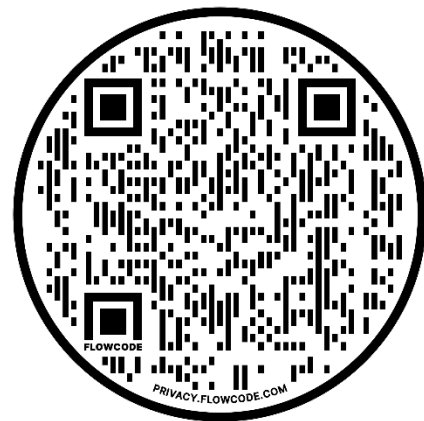


Figure 2. Type A Review Process

Questions?

Nicholas Snead
Community Development Director
125 SW E Street
Madras, OR, 97741
541-475-2344
nsnead@cityofmadras.us



Scan the QR code to view the application

CITY OF MADRAS
 125 SW E Street, Madras, Oregon 97741
 Telephone 541-475-2344

Madras Redevelopment Commission Program Application

Project Type		
Check only one:		
<input type="checkbox"/> Design Assistance	<input type="checkbox"/> Building Improvement	<input type="checkbox"/> New Housing Construction
<input type="checkbox"/> Paint Improvement	<input type="checkbox"/> Adaptive Reuse	
<input type="checkbox"/> Window Improvement	<input type="checkbox"/> Commercial New Development	

Applicant Information	
Name:	
Business Name:	
Address:	
City:	State:
Phone:	Email:
Applicant is the: Business Owner <input type="checkbox"/> Tenant <input type="checkbox"/> Other <input type="checkbox"/>	

Property Owner Information	
Name:	
Address:	
City:	State:
Phone	Email:

Architect Information	
Name:	
Business Name:	
Address:	
City:	State:
Phone	Email:

Engineer Information	
Name:	
Business Name:	
Type of Engineer: <input type="checkbox"/> Civil <input type="checkbox"/> Mechanical <input type="checkbox"/> Structural <input type="checkbox"/> Surveying	
Address:	
City:	State:
Phone	Email:

Subject Property Information	
Address:	
Map & Tax lot:	
Size (acres):	Current Zoning:
Located in Floodplain: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

