

EXECUTIVE SUMMARY

Background:

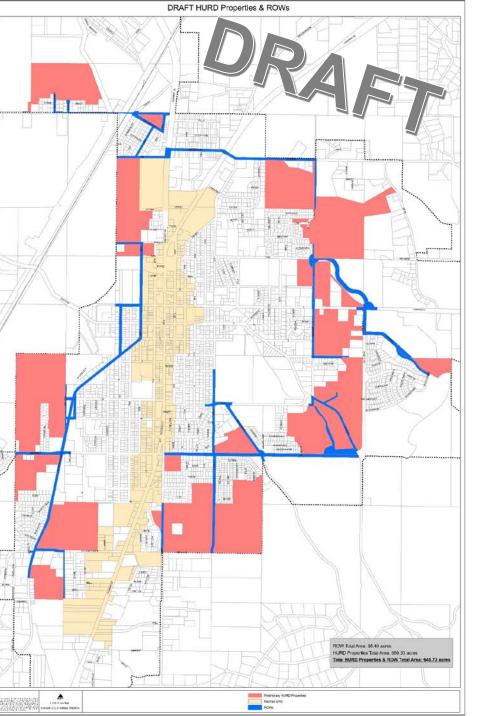
Why address this issue? Madras Housing Action Plan

Overall input: Input on HURD very positive from all

Anything that can be done to assist in lowering costs on housing development is positive!

- Feasibility of Concept
- Boundary/Acreage issues
- Community Input
- Timeline





Total HURD Area: 648.73 acres

ACREAGE ISSUES

Meets Statutory Guidelines

	Acreage	Asses	ssed Value
City of Madras	4,558*	\$	377,636,828
Excess Value		\$	30,416,094
Amount on which		\$	347,220,734
to calculate			
25% limitations	1,139.5	\$	86,805,183
Madras URA	308.29	\$	41,853,156
Proposed HURD	648.73		
Total in URAs	957.02		
Remaining	182.48		

COMMUNITY INPUT AND RESEARCH

- Community leaders
- Business Oregon
- Local lender
- □ Telephone interviews realtors, lenders, builders
- John Day
- Wilsonville Villebois
- League of Oregon Cities

SDC PROGRAM REVIEW

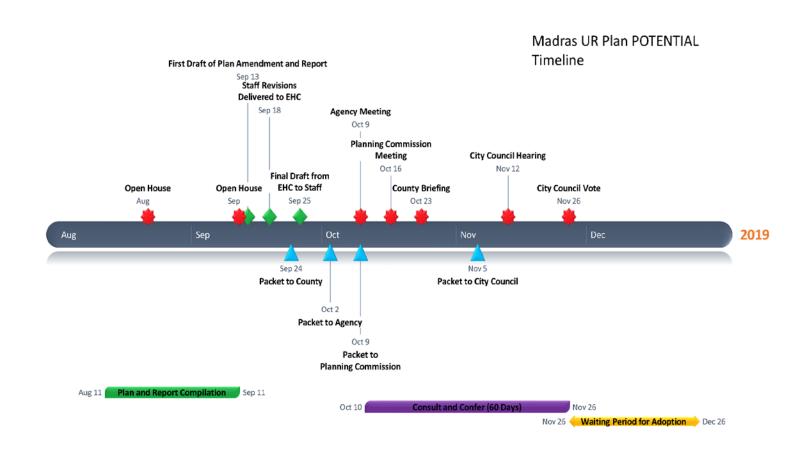
- 1. Would development occur if the program in not undertaken?
- 2. What is the true loss in SDC revenue?
- 3. Estimate of \$7,400 loss per year

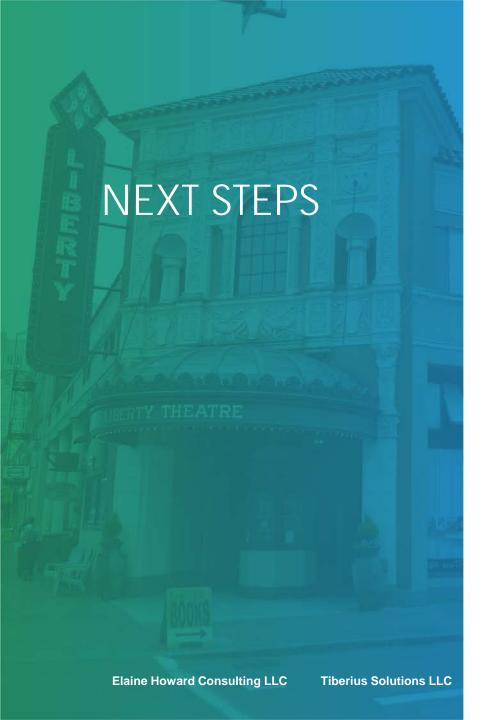
TIMELINE FOR FEASIBILITY COMPLETION

Madras UR Feasibility Timeline



POTENTIAL TIMELINE FOR HURD PLAN DEVELOPMENT





- Phase II of feasibility study
 - ROI calculator
 - Financial analysis of the potential urban renewal area
 - Projects defined

Back to City Council for presentation

If directed, preparation of HURD Plan and Report by end of December 2019.